

## WORK EXPERIENCE

### Assistant CAD Print Designer

Carter's, Atlanta, GA

07/2024 - Present

- Design trend-driven prints across 4+ programs for baby boy apparel, achieving an 80% placement rate in seasonal collections.
- Prepare concept presentations and incorporate feedback from cross-functional teams (CFT) to align designs with consumer trends and sales data.
- Ensure production accuracy by reviewing print placements, validating color chips, and managing execution standards in Miro line sheets and Flex PLM.
- Conduct trend research and market analysis, introducing innovative design techniques to elevate collections.

### Illustrator

NOW Art LA x Walmart Inc., Remote

01/2024 - Present

- Design culturally significant entryway murals for Walmart, conducting research and delivering artwork on tight deadlines to reflect local communities' heritage.

### Freelance Designer and Illustrator

Self-Employed, Remote

01/2019 - Present

- Design vibrant artwork for stationery, apparel, and editorial projects, blending traditional techniques with Adobe Suite expertise and skills in screenprinting, pattern-making, print design, graphic design, and illustration.

### Print Design Projects x SCADPro

Yunus Textile Mills Limited, Savannah, GA

03/2024 - 06/2024

- Designed trend-focused repeat patterns and prints for Gen Z bedding, ensuring alignment with client branding to create a cohesive textile collection.
- Led the Trend Research Team, fashion, interior, and fine arts forecasts to shape design strategies.
- Delivered results on tight deadlines, collaborating with a 20-member interdisciplinary team.

Hyundai Motor Group Metaplant America, Savannah, GA 10/2023

- Developed exclusive stationery and merchandise for Hyundai's VIP guest events, emphasizing sustainability values and brand heritage.
- Produced polished deliverables within a 3-day timeline, collaborating with an interdisciplinary group of 5 designers.

### Marketing Illustrator

Black Women Stitch, Remote

05/2023 - 07/2023

- Illustrated marketing campaign assets focused on Black liberation and social justice, aligning visuals with company messaging and target audience insights.

## EDUCATION

### Savannah College of Art and Design

BFA - Illustration, Minor in Surface Design

Savannah GA, 09/2020 - 06/2024

- GPA: 4.0 | Dean's List (2020-2024)
- Summa Cum Laude June 2024

## SKILLS

**Hard Skills:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Microsoft Suite, Procreate, Miro

**Soft Skills:** Color Theory, Organization, Collaboration, Trend Research, Creative Thinking, Attention to Detail, Illustration Techniques, Print and Pattern Design

**Languages:** Spanish, English

## ACCOMPLISHMENTS

### SCAD Swing Jam Winner

Savannah College of Art and Design

Life Drawing Competition, 2023

### UGA Flora and Fauna Exhibit Artist

UGA Aquarium

Exhibited a nature-inspired pattern illustration, now part of the UGA Aquarium's Permanent Collection, 2023

### SCAD Drawing Works Exhibition

Savannah College of Art and Design

Selected amongst 700+ applicants for two consecutive years, 2022-2023

### SCAD Foundations Honors Show

Savannah College of Art and Design

1st Place Figure Drawing Award, 2021

## VOLUNTEER WORK

### Muralist

Living Angels Foundation, Cayey, PR

10/2018 - 01/2019

Collaborated with a team of 20 to design and paint a mural honoring children battling cancer, showcasing collaboration and community impact.